

فارسان  
سيراميك  
FORSAN CERAMICS

Tile Catalogue



[forsan-ceramics.com](http://forsan-ceramics.com)

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## ABOUT CEO 3

Former CEO of RAK Ceramics - one of the largest ceramics tile and Sanitary ware manufacturing companies...

## FACTORY 4

FORSAN CERAMICS is an emerging global ceramics manufacturing company, offers contemporary range of tiles and sanitaryware collections...

## MISSION - VISION 8

Our Vision is to produce high quality ceramic and porcelain tiles and sanitary wares to be sold in Saudi Arabia and international market to give...

## 25X40 cm 10

You can cut all the flowers but you cannot keep Spring from coming...

## 33X33 cm 40

Everything you can...

## 50X50 cm 64

Timeless atmosphere color...

## TECHNICAL 82

The International Organisation for Standardization...

### FACTORY 4



### 25x40 cm COLLECTION 10



### 33x33 cm COLLECTION 40



### 50x50 cm COLLECTION 64



Former CEO of RAK Ceramics - one of the largest ceramics tile and Sanitary ware manufacturing companies in the world.

The contribution and expertise of Dr. Massaad in the ceramics industry are immense. He enjoyed an excellent reputation in the international ceramics industry, putting more than 20 years of experience in industry towards securing a state-of-the-art manufacturing facility, using the latest machinery and procured at optimal best prices.

He is a Swiss national with Ph.D. in Geophysics and M.Sc. in Mathematics.

"The company has competitive edge in that it has commenced the production with machinery and techniques that are state of the art. We are employing the best technology and the best possible machinery as of today, the best designs and best raw materials.

The company wants to build long term strategy to be a serious, high quality producer of ceramics tiles and sanitary ware".



FORSAN CERAMICS is an emerging global ceramics manufacturing company, offers contemporary range of tiles and sanitary ware collections. Al Forsan Global Industrial Complex is comprised of three large scale tile and sanitary ware manufacturing factories that are expected to position the company as the third largest tiles and sanitary ware manufacturer in the Kingdom of Saudi Arabia.

FORSAN CERAMICS' factories are located at King Abdullah's Economic City in Rabigh (near Jeddah) across an area of 1.5 km<sup>2</sup>. The ceramic tile production factory has a total capacity of 12.0 million m<sup>2</sup> per year followed by the porcelain production facility at 8.0 million m<sup>2</sup> and the sanitary ware production factory with an annual capacity of 1.45 million pieces. The factory utilizes state-of-the-art machinery sourced from Italy, to ensure optimum production efficiency and high end product quality.

In addition to the production facilities, FORSAN CERAMICS also will include a center of training excellence for Saudi employees, enabling them to stay in line with the latest production trends and technologies.



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## Factory



33x33cm • 13"x13"

Floor Tiles: TH-3306 - IV, TH-3306 - BE, TH-3306 BEBR,  
TH-3306 - DBR, TH-3306 - DBE,



# A mega ceramics manufacturing project



Spread Over 1.5 km<sup>2</sup> Area

## MANUFACTURING

- 1.45 Million Sanitary Ware Pieces per Year
- 8 Million M<sup>2</sup> Porcelain Tiles per Year
- 12 Million M<sup>2</sup> Ceramic Tiles per Year

## VISION:

Our Vision is to produce high quality ceramic and porcelain tiles and sanitary wares to be sold in Saudi Arabia and international market to give Forsan Ceramics excellent reputation of a respectable partner in the industry.

## Mission



State of the art Machines

- Latest Printing Technologies
- Team of More Than 20 Years of Experience in the Field
- Innovative Products with the Highest Standards of Quality

Our Mission is to supply high quality products to suit all the international standards and to give excellent service to our clients.

- To create and develop new products of high quality standards to be the latest developments.
- To have staff highly committed, motivated, loyal, trained, satisfied with excellent Corporate Social Responsibility.
- To produce value and profit to satisfy the shareholders.

You can cut all the  
flowers but you  
cannot keep  
Spring from  
coming.

*(Pablo Neruda)*



# Wall Tiles 25x40 cm (9.8"x15.7")

MARBLE 14

MARBLE DECOR 26

FLOWER DECOR 34

MARBLE 14



MARBLE DECOR 26



FLOWER DECOR 34



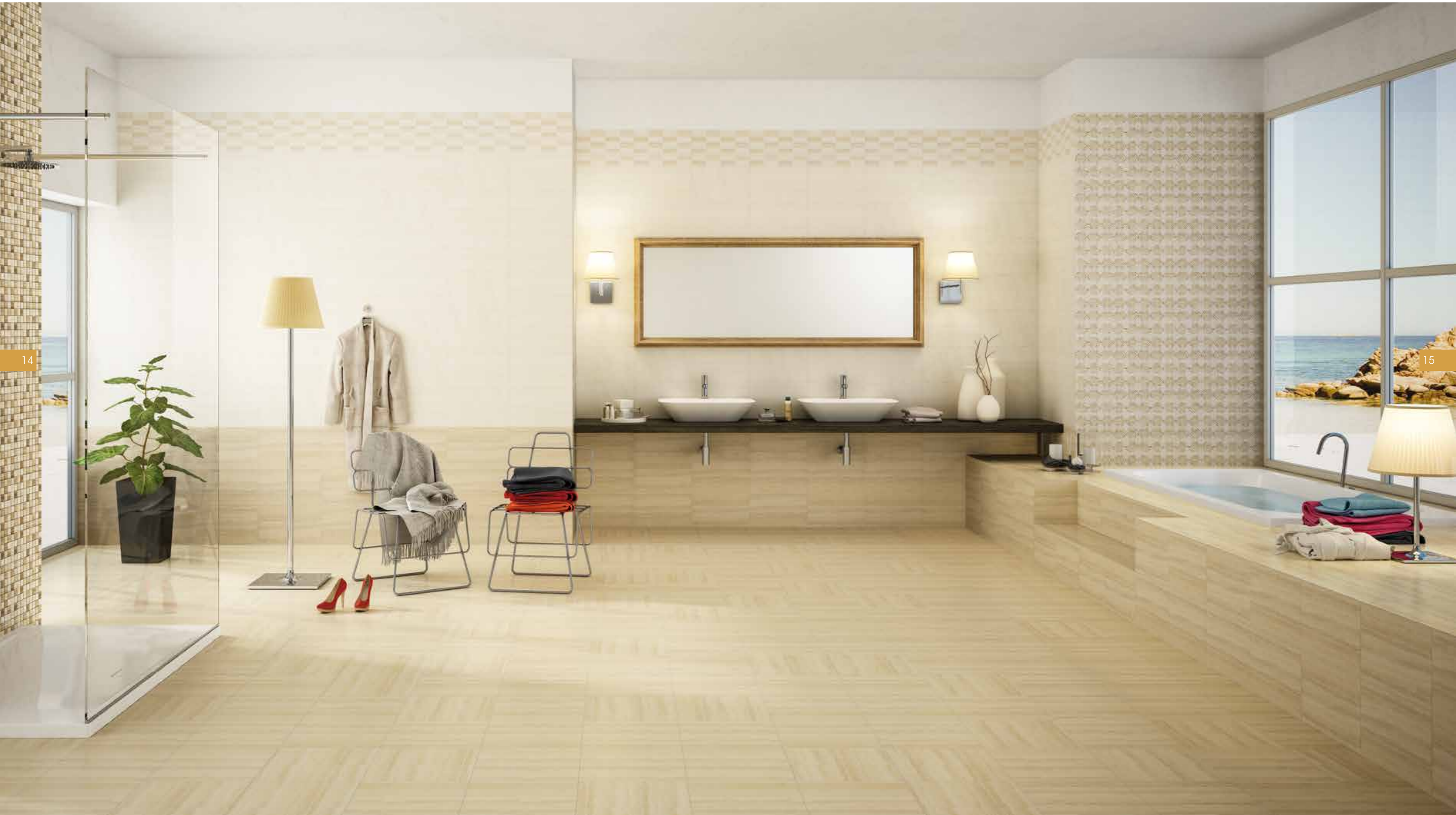


25x40cm • 9.84"x15.7"

**Wall Tiles:** Arona-WH, Arona-BE, Brick decor, Mosaic Decor, Flower Decor, Rhombus Decor.

**Floor Tiles:** Arona-BE

**Sanitaryware:** LEVEL shower tray, DAYBYDAY bath tub, MiniMax basins



## The Sleek Collection



Arctic IV - ivory



Arctic BE - beige



Arctic Diamond Decor



Arctic Rhombus Decor



Arctic Brick Decor



Arctic Mosaic Decor

## Co-ordinated Floor Tiles 33x33cm • 13"x13"



Arctic IV - ivory



Arctic BE - beige

IMPORTANT: Shade variation is inherent in the manufacture of tiles.

## The Sleek Collection



5424 IV - ivory



5424 BE - beige



5424 Diamond Decor



5424 Rhombus Decor

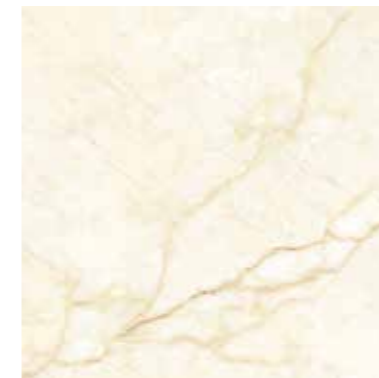


5424 BE Brick Decor



5424 Mosaic Decor

## Co-ordinated Floor Tiles 33x33cm • 13"x13"



5424 IV - ivory



5424 BE - beige

IMPORTANT: Shade variation is inherent in the manufacture of tiles.

## The Sleek Collection



5402 IV - ivory



5402 BR - brown



5402 Diamond Decor



5402 Rhombus Decor



5402 Brick Decor



5402 Mosaic Decor

## Co-ordinated Floor Tiles 33x33cm • 13"x13"



5402 IV - ivory



5402 BR - brown

IMPORTANT: Shade variation is inherent in the manufacture of files.

## The Sleek Collection



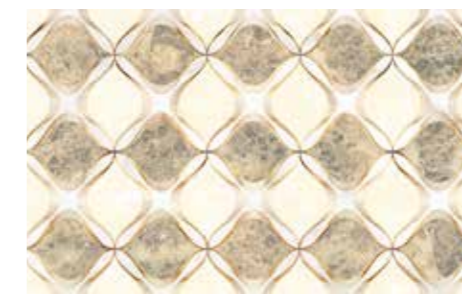
5403 IV - ivory



5403 BR - brown



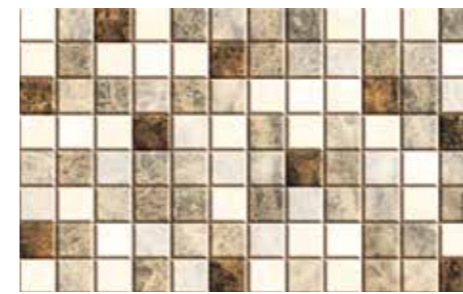
5403 Diamond Decor



5403 Rhombus Decor

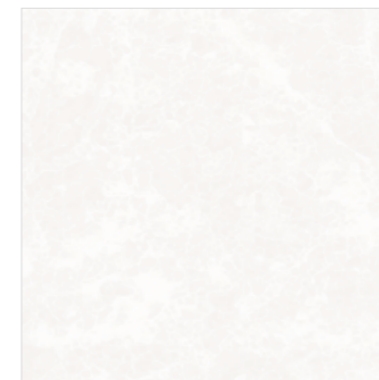


5403 Brick Decor



5403 Mosaic Decor

## Co-ordinated Floor Tiles 33x33cm • 13"x13"



5403 IV - ivory



5403 BR - brown

IMPORTANT: Shade variation is inherent in the manufacture of files.

25x40cm 9.84"x15.7"

Wall Tiles: 5417-IV, 5417-BR.  
Floor Tiles: 5417-BR.  
Sanitaryware: MiniMax bath tub



### The Sleek Collection



5417 IV - ivory



5417 BR - brown

### The Sleek Collection



5418 LPK - light pink



5418 DPK - dark pink

### Co-ordinated Floor Tiles 33x33cm • 13"x13"



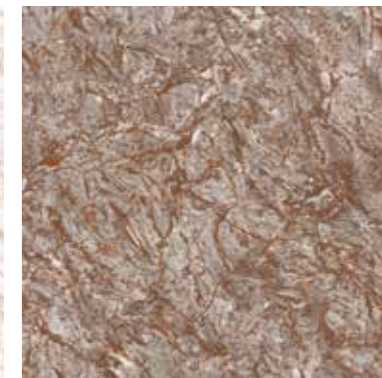
5417 IV - ivory



5417 BR - brown



5418 LPK - light pink



5418 DPK - dark pink

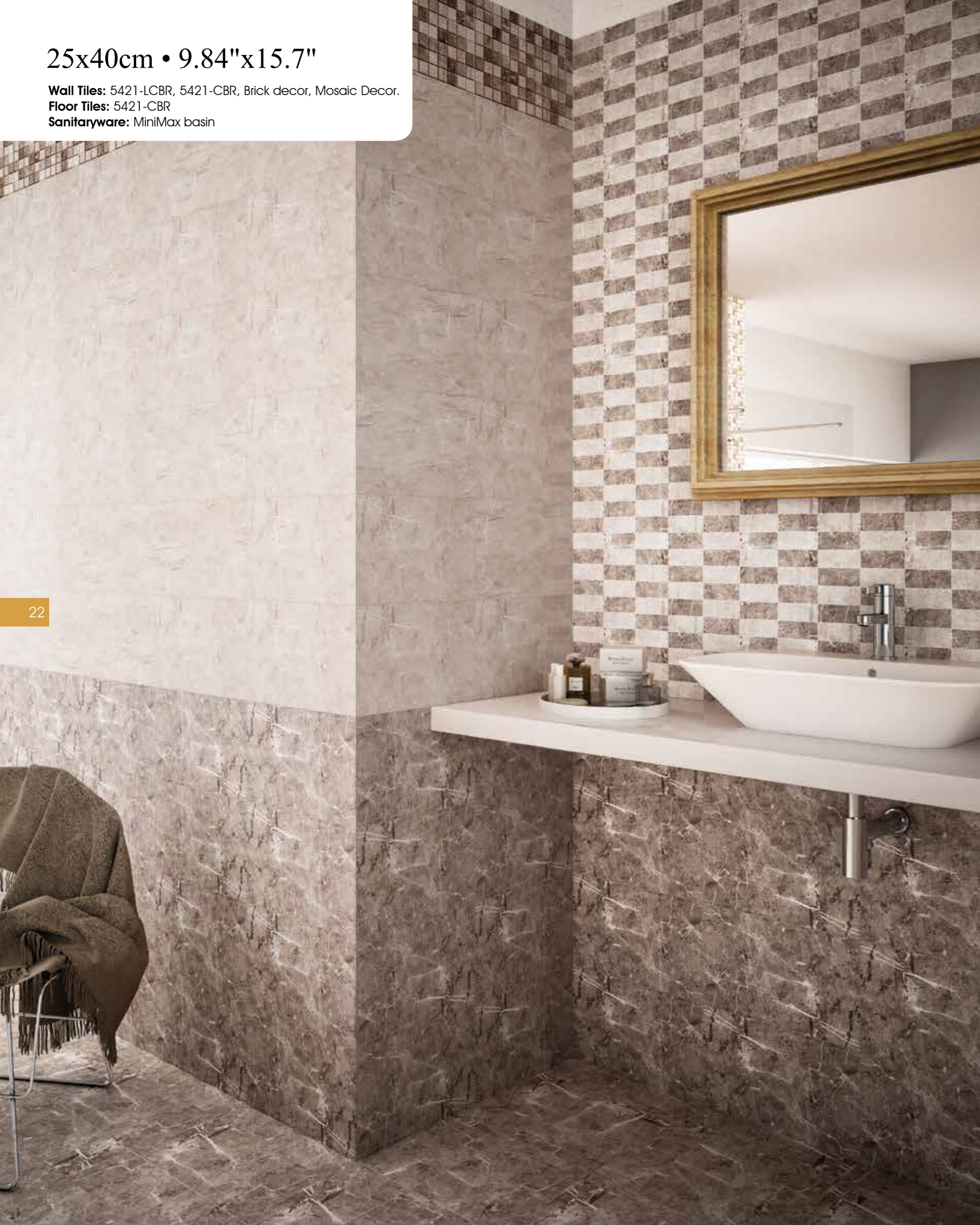
IMPORTANT: Shade variation is inherent in the manufacture of files.

25x40cm • 9.84"x15.7"

Wall Tiles: 5421-LCBR, 5421-CBR, Brick decor, Mosaic Decor.

Floor Tiles: 5421-CBR

Sanitaryware: MiniMax basin



### The Sleek Collection



5421 LCBR - light coffee brown



5421 CBR - coffee brown



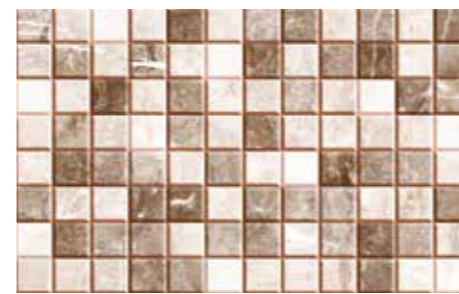
5421 Diamond Decor



5421 Rhombus Decor



5421 Brick Decor



5421 Mosaic Decor

### Co-ordinated Floor Tiles 33x33cm • 13"x13"



5421 LCBR - light coffee brown



5421 CBR - coffee brown

IMPORTANT: Shade variation is inherent in the manufacture of files.

## The Sleek Collection



5421 LGY - light grey



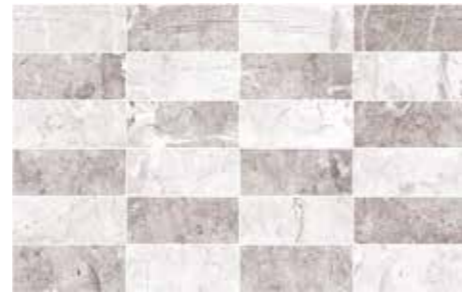
5421 DGY - dark grey



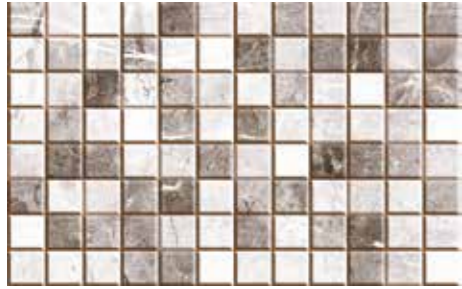
5421 Diamond Decor



5421 Rhombus Decor



5421 Brick Decor



5421 Mosaic Decor

## Co-ordinated Floor Tiles 33x33cm • 13"x13"



5421 LGY - light grey



5421 DGY - dark grey

IMPORTANT: Shade variation is inherent in the manufacture of tiles.

## The Sleek Collection



5421 LBR - light brown



5421 DBR - dark brown



5421 Diamond Decor



5421 Rhombus Decor



5421 Brick Decor



5421 Mosaic Decor

## Co-ordinated Floor Tiles 33x33cm • 13"x13"



5421 LBR - light brown



5421 BR - brown

IMPORTANT: Shade variation is inherent in the manufacture of tiles.

25x40cm • 9.84"x15.7"

Wall Tiles: 5425-LGY, 5425-DGY, Brick decor, Mosaic Decor, Flower Decor, Rhombus Decor.

Floor Tiles: 5425-DGY

Sanitaryware: LEVEL shower tray, MiniMax bath tub, MiniMax basins



## The Sleek Collection



5425 LGY - light grey



5425 DGY - dark grey



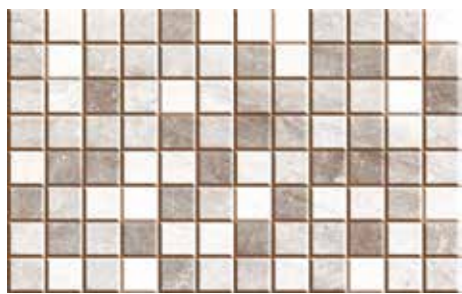
5425 Diamond Decor



5425 Rhombus Decor



5425 Brick Decor



Arctic Mosaic Decor

## Co-ordinated Floor Tiles 33x33cm • 13"x13"



5425 LGY - light grey



5425 DGY - dark grey

IMPORTANT: Shade variation is inherent in the manufacture of tiles.

## Teack Wood



5426 IV - ivory



5426 CBR - coffee brown

## Co-ordinated Floor Tiles 33x33cm • 13"x13"



5426 IV - ivory



5426 CBR - coffee brown

IMPORTANT: Shade variation is inherent in the manufacture of tiles.



25x40cm • 9.84"x15.7"

Wall Tiles: Arona-WH, Arona-BE, Brick decor, Diamond Decor, Flower Decor.

Floor Tiles: Arona-BE

Sanitaryware: LEVEL shower tray



## The Sleek Collection



Arona WH - white



Arona BE - beige



Arona Diamond Decor



Arona Rhombus Decor



Arona Brick Decor



Arona Mosaic Decor

## Co-ordinated Floor Tiles 33x33cm • 13"x13"



Arona WH - white



Arona BE - beige

IMPORTANT: Shade variation is inherent in the manufacture of files.

25x40cm 9.84"x15.7"

Wall Tiles: 5430-WH, 5430-BL, 5430-VLT, 5430-PK, 5429-GR, Flower Decor Set.  
Floor Tiles: 5430-BL



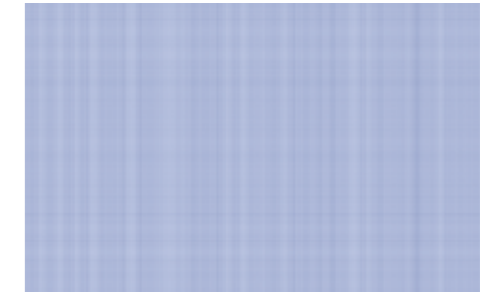
### Daisy



5430 WH - white



5430 PK - pink

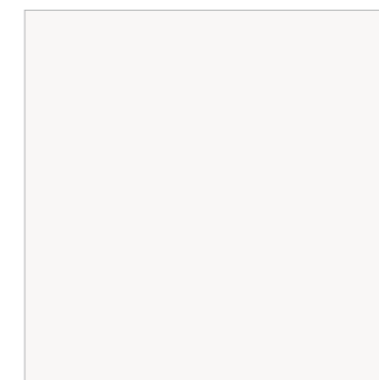


5430 BL - blue



5430 Decor Set A & B

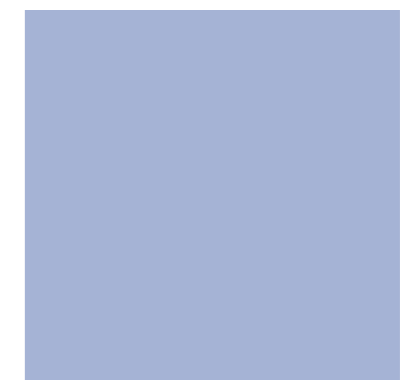
### Co-ordinated Floor Tiles 33x33cm • 13"x13"



5430 WH - white



5430 PK - pink



5430 BL - blue

IMPORTANT: Shade variation is inherent in the manufacture of files.

25x40cm • 9.84"x15.7"

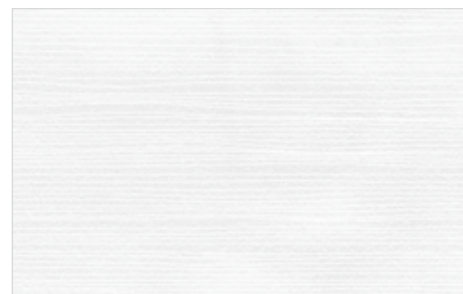
Wall Tiles: 5429-WH, 5429-YE, 5429-VLT, 5429-PK, 5429-GR, Flower Decor Set, 5429 Decor.

Floor Tiles: 5429-VLT

Sanitaryware: MiniMax basin



## Leaf Lines



5429 WH - white



5429 YE - yellow



5429 VLT - violet



5429 PK - pink



5429 GR - green

## Leaf Lines Decor



5429 Flower Decor 3



5429 Flower Decor 4

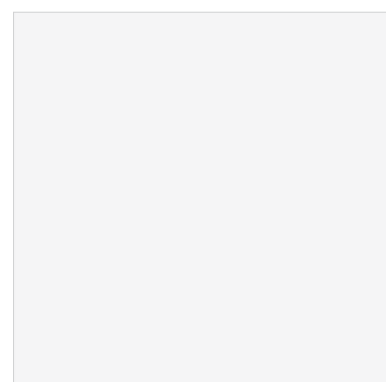


5429 Decor



5429 Flower Decor Set A & B

## Co-ordinated Floor Tiles 33x33cm • 13"x13"



5429 WH - white



5429 YE - yellow



5429 VLT - violet

IMPORTANT: Shade variation is inherent in the manufacture of tiles.

## Co-ordinated Floor Tiles 33x33cm • 13"x13"



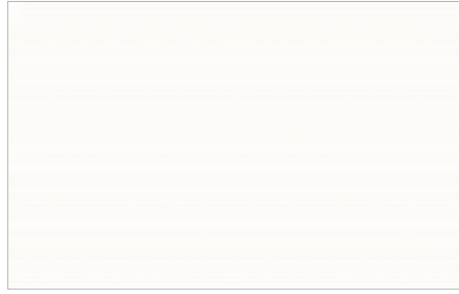
5429 PK - pink



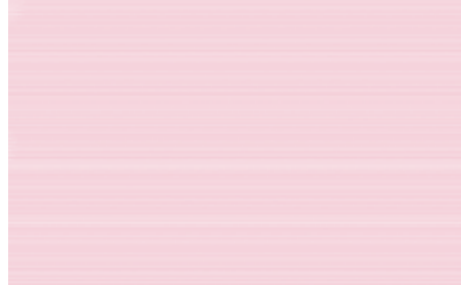
5429 GR - green

IMPORTANT: Shade variation is inherent in the manufacture of tiles.

## Blossom



5428 WH - white



5428 PK - pink



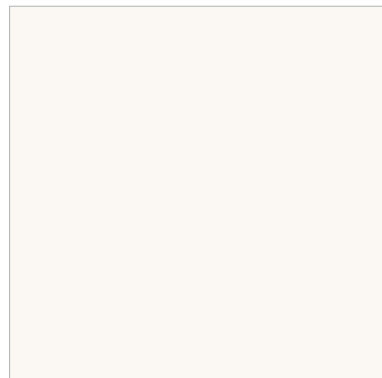
5428 VLT - violet



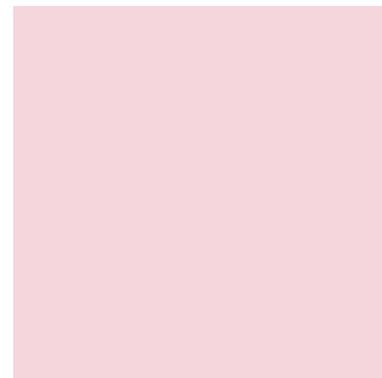
5428 Decor Set A & B

38

## Co-ordinated Floor Tiles 33x33cm • 13"x13"



5428 WH - white



5428 PK - pink



5428 VLT - violet

IMPORTANT: Shade variation is inherent in the manufacture of tiles.

## 25x40cm 9.84"x15.7"

Wall Tiles: 5417-IV, 5417-BR.

Floor Tiles: 5417-BR

Sanitaryware: MiniMax basin



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Everything you can  
imagine, the nature  
has already created.

*(Albert Einstein)*



# 13mm Extra Tick

# Gravel Collection

OUTDOOR 44



OUTDOOR 44

ATRIUM 50



ATRIUM 50

PORTICO 54



PORTICO 54

ENTRANCE 60



ENTRANCE 60

33x33cm • 13"x13"

Wall Tiles: TH-3301  
Floor Tiles: TH-3300





33x33cm • 13"x13"

Tiles: TH-3300, D TH-3301



## 13 mm Extra Tick Gravel Collection



TH-3300



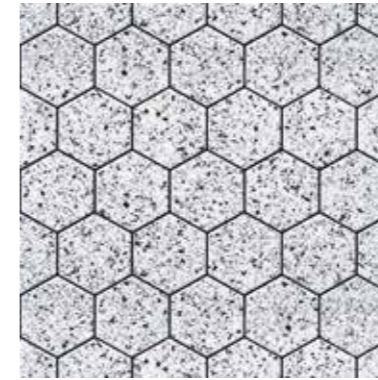
TH-3312 - BEBR



TH-3312 - IVBR



TH-3301



TH-3310 - WH

33x33cm • 13"x13"

Tiles: TH-3312 - IVBR, TH-3304 - RDBR, TH-3300



33x33cm • 13"x13"

Tiles: TH-3306 - IV, TH-3306 - BE, TH-3306 - BEBR, TH-3306 - DBR, TH-3306 - DBE,



33x33cm • 13"x13"

Tiles: TH-3306 - IV, TH-3306 - BE, TH-3306 - BEBR, TH-3306 - DBR, TH-3306 - DBE



## 13 mm Extra Tick Gravel Collection



TH-3306 - IV



TH-3306 - BE



TH-3306 - BEBR



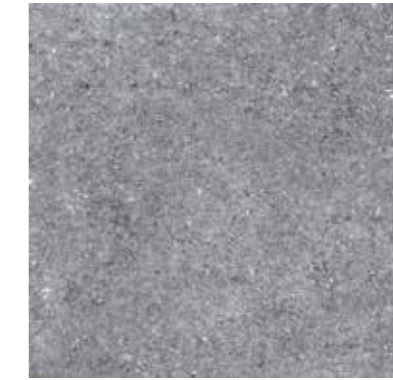
TH-3306 - DBR



TH-3306 - DBE



TH-3305 A - IV



TH-3305 - GY



TH-3305 - DBE



TH-3305 - DBR

33x33cm • 13"x13"

Tiles: TH-3304 - TAN, TH-3308 - DBR



33x33cm • 13"x13"

Tiles: TH-3304 - TAN, TH-3308 - DBR



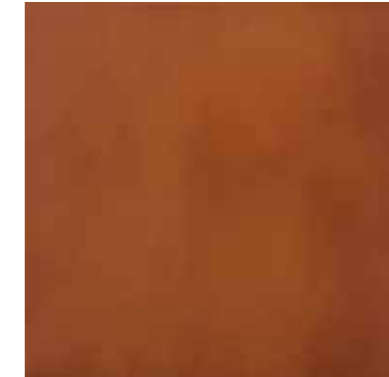
### 13 mm Extra Tick Gravel Collection



TH-3304 - TAN



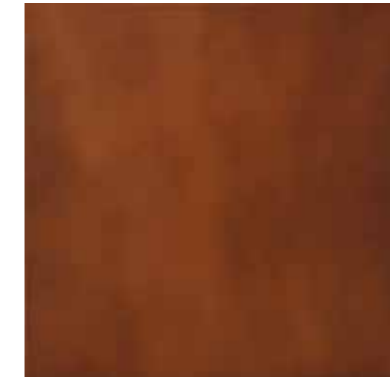
TH-3309 - YE



TH-3304 - DBR



TH-3304 - RDBR



TH-3304 - OR



TH-3304 - BR



TH-3304 - RD-BR



TH-3308 - DBR



TH-3313 - DBR



TH-3315 - IVBR



TH-3315 - BEBR



TH-3316 - RD

IMPORTANT: Shade variation is inherent in the manufacture of tiles.



TH-3308 - DBR



TH-3313 - DBR



33x33cm • 13"x13"

Tiles: TH-3307 - DBR, TH-3303 - BL





33x33cm • 13"x13"

Tiles: TH-3307 - DBR



## 13 mm Extra Tick Gravel Collection



TH-3307 - DGY



TH-3307 - DBR



TH-3303 - BL



TH-3314 - GY



TH-3311 - IV



TH-3311 - PK

## Technical Specifications

### PACKING DETAILS

ITEM	Pcs./Box	Sq.Mt/Box	Kg/Box	Box/Pallet	Sq.Mt/Pallet	Kg/Pallet
33x33cm 13"x13"	9	0.98	21.00	81	79.38	1,765.00
33x33cm 13"x13" (9mm)	13	1.42	20.50	81	115.02	1,660.50

### TILES DETAILS

ITEM	CM	INCH	BODY	RECTIFIED	FINISHING	THICKNESS
FLOOR TILES	33 x 33	13 x 13	Red Body	Yes	Matt	9 mm

Timeless atmosphere  
color, light, reflections  
in contact with the  
most natural part  
of our soul.

64



65

# Tiles 50x50 cm (19.7"x19.7")

**KITCHEN** 68

**BEDROOM** 72

**LIVING** 76

**KITCHEN** 68



**BEDROOM** 72

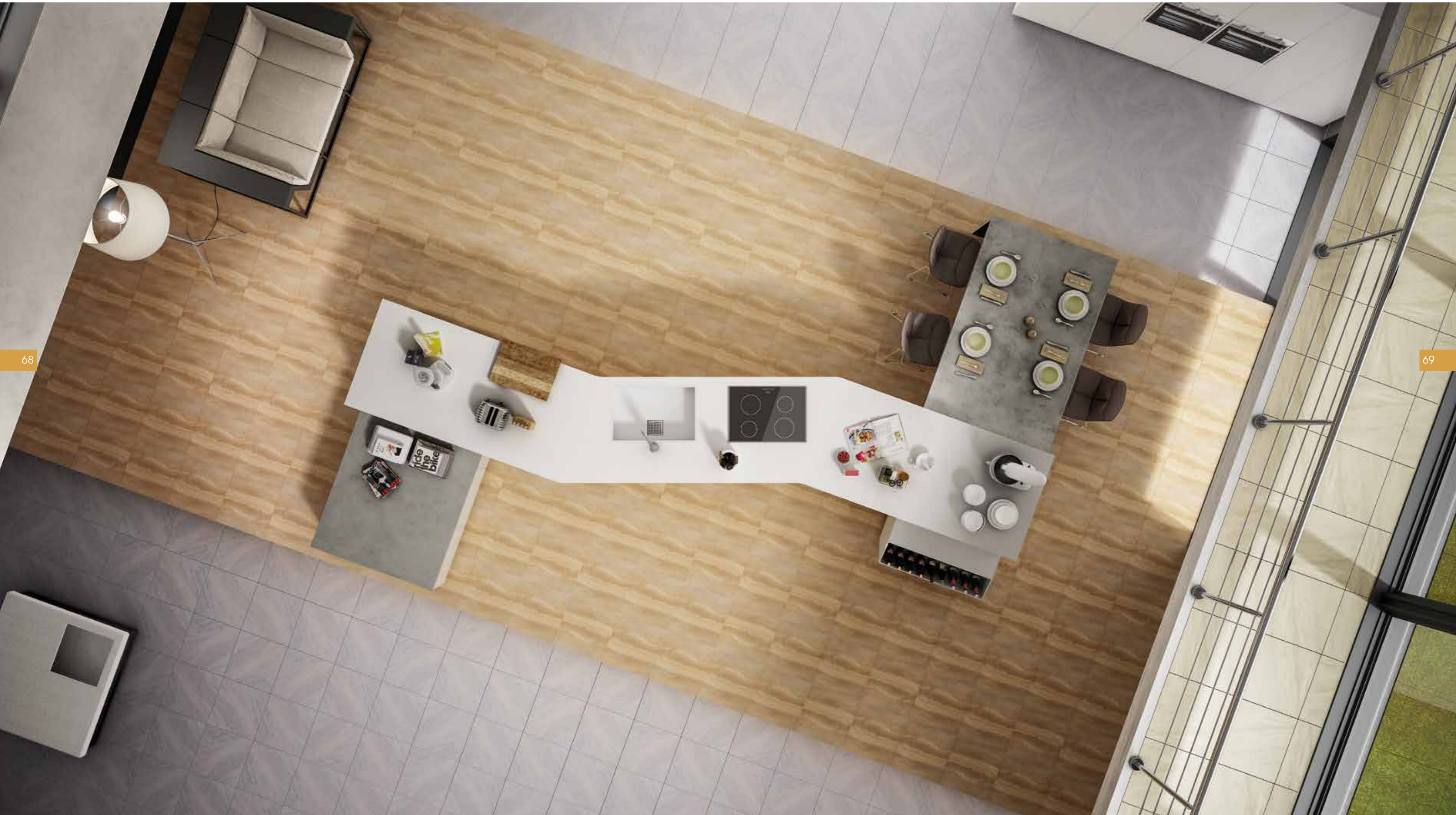


**LIVING** 76



50x50cm • 19.7"x19.7"

Floor Tiles: Perlato - BE, 5005 - LG, 5014 - BR  
Kitchen design: Silvio Arcari





5035-IV



5000-BE



5010-BES



5007-IV



5003-LBE



5002-BE



5006-BE



5005-LG



5010-IV



5010-BE



DURINA-IV



5003-LGY

50x50cm • 19.7"x19.7"

Wall Tiles: 5004 - BE,  
Floor Tiles: 5002 - BE, 5016 - CBR





5009-IV



5004-BE



PERLATO-BE



TERRA-BR



CM50-5000-BE



5008-BR



VENATO-DBR



ONERA-BR



5001-IV



COSTA-BR



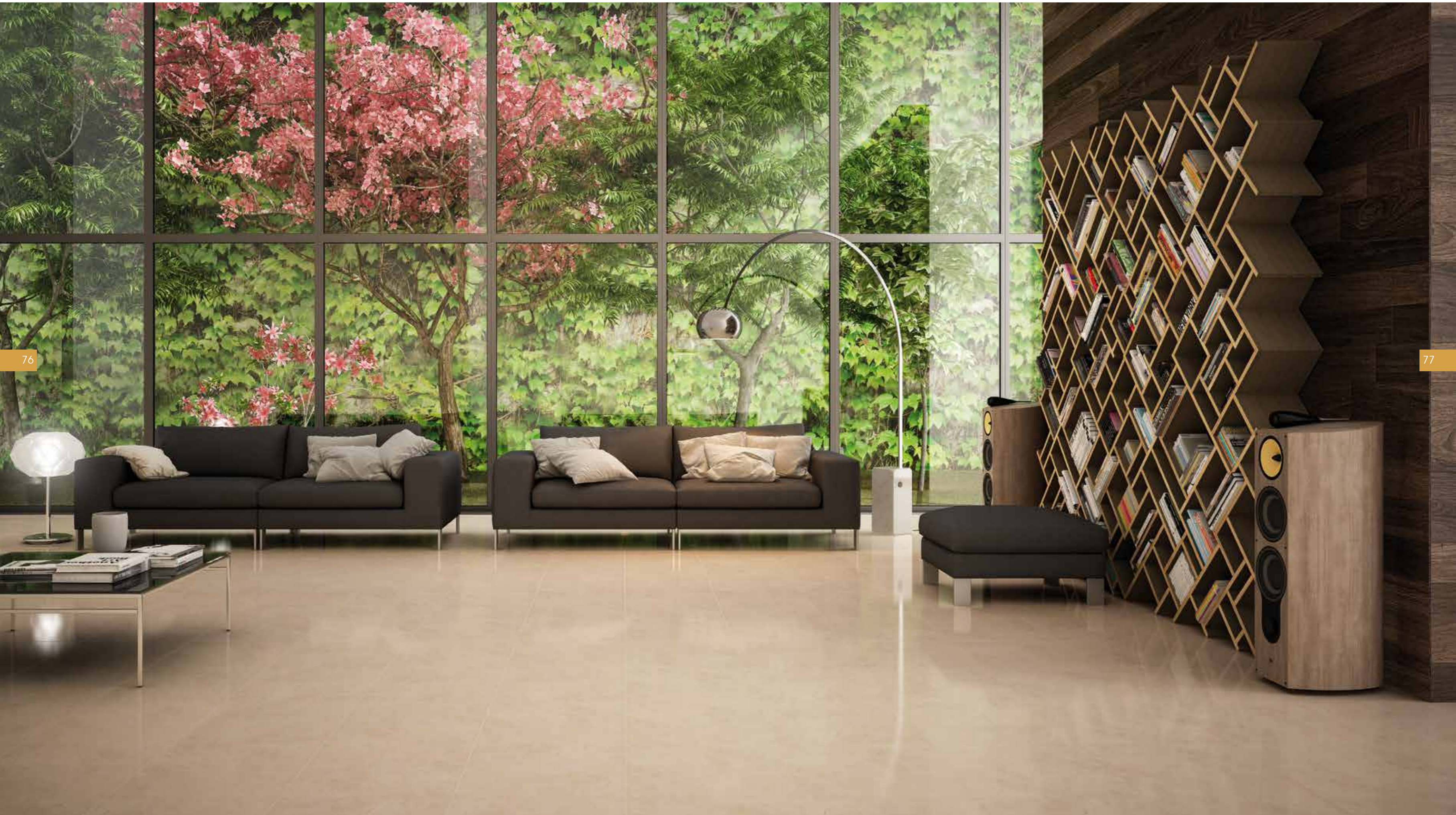
GIALO-BR



5012-BE

50x50cm • 19.7"x19.7"

Floor Tiles: 5000 - BE polished





Base Collections 50x50cm • 19.7"x19.7"

50x50cm • 19.7"x19.7"

Floor Tiles: Venato - DBR



5011-BE



5013-BR



5015-IV



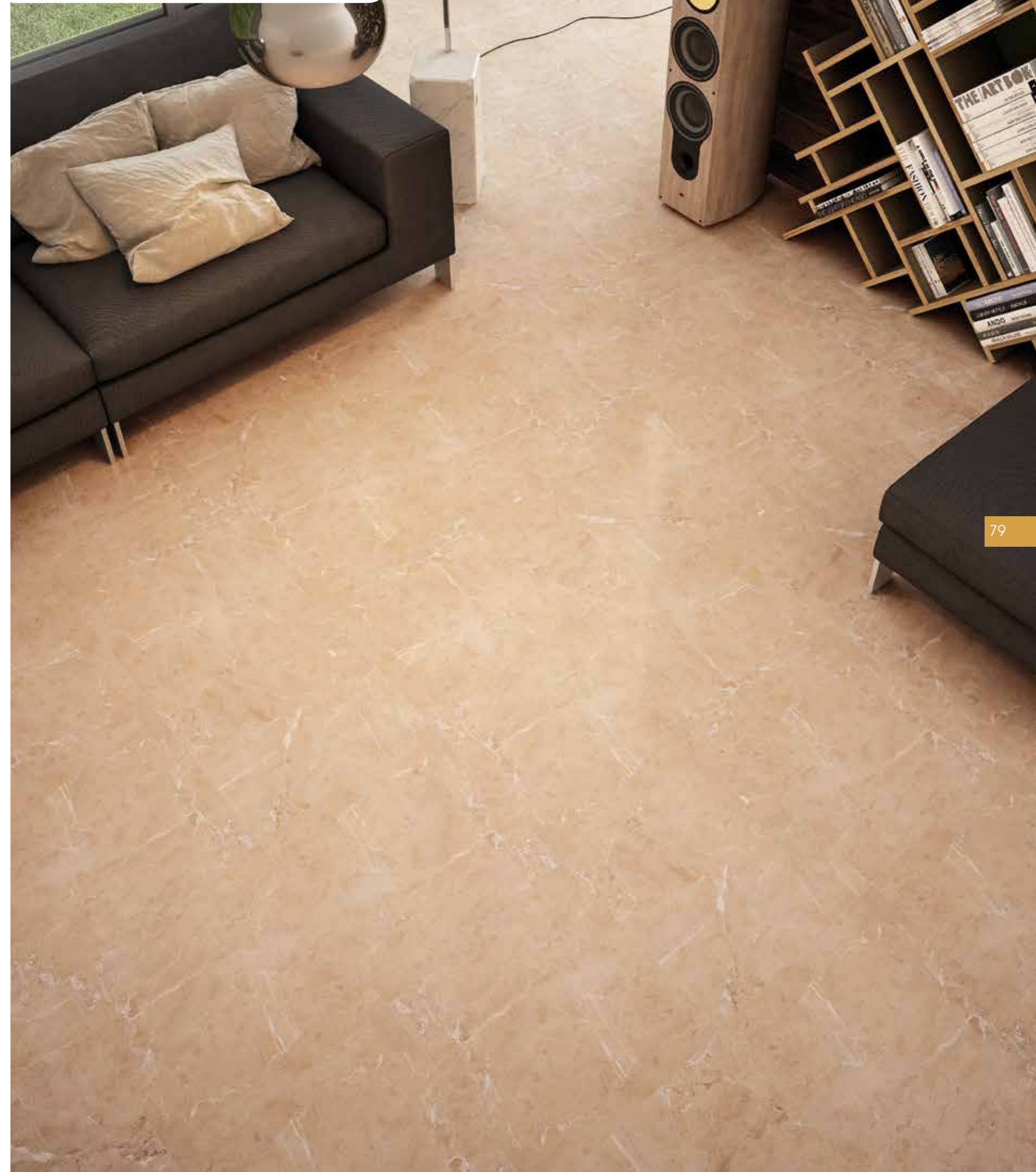
5014-BR



AZUL-BE



ARONA-IV

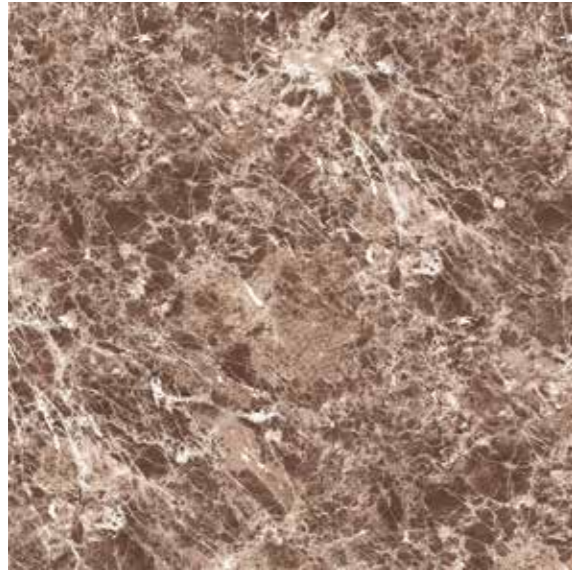




ARCTIC-BE



5020-BE



5016-CBR



5009-BE



BEOLA-WH



5034-IV


















IMPORTANT: Shade variation is inherent in the manufacture of tiles.



Technical Specifications: Ceramics Tiles
















## Technical Specifications: Ceramics Tiles

The International Organisation for Standardization (ISO) classifies dry-pressed ceramic tiles into 5 groups, according to their water absorption:

	Test Description	Standard Test Method	Standard Requirements ISO:13006/EN14411	FORSAN Specification
	Length & Width	BS EN ISO 10545-2	±0.75%	±0.3%
	Straightness of Sides	BS EN ISO 10545-2	±0.5%	±0.2%
	Thickness	BS EN ISO 10545-2	± 5%	± 4%
	Rectangularity	BS EN ISO 10545-2	± 0.6%	± 0.3%
	Surface Flatness	BS EN ISO 10545-2	± 0.5%	± 0.3%
	Water Absorption	BS EN ISO 10545-3	> 10% - ≤ 20%	> 15% - ≤ 19%
	Breaking Strength	BS EN ISO 10545-4	≥ 600 N	≥ 1300 N
	Modulus of Rupture	BS EN ISO 10545-4	≥ 12 N/mm <sup>2</sup>	> 18 N/mm <sup>2</sup>
	Resistance to Surface Abrasion	BS EN ISO 10545-7	Manufacturer to define abrasion class	PEI Class 2 - 5
	Coefficient of Linear Thermal Expansion	BS EN ISO 10545-8	≤ 9 x 10 <sup>-6</sup> /°C	≤ 7 x 10 <sup>-6</sup> /°C
	Thermal Shock Resistance	BS EN ISO 10545-9	No visible defect	No visible defect
	Crazing Resistance	BS EN ISO 10545-11	Required	No crazing
	Frost Resistance	BS EN ISO 10545-12	No visible damage	No visible damage
	Resistance to Household Chemicals & Swimming Pool Salts	BS EN ISO 10545-13	No visible effect	No visible effect
	Resistance to Low Concentrations Acids & Alkalis	BS EN ISO 10545-13	Manufacturer to define classification	No visible effect
	Stains Resistance	BS EN ISO 10545-14	Manufacturer to define classification	Class 5 Stains removed
	Colour Resistance to UV Light ± 5%	DIN 51094	No colour variation	No colour variation

## Technical Specifications: Ceramics Tiles

33x33cm Extra Thickness Floor Tiles

	Test Description	Standard Test Method	Standard Requirements ISO:13006/EN14411	FORSAN Specification
	Length & Width	BS EN ISO 10545-2	±0.5%	±0.3%
	Straightness of Sides	BS EN ISO 10545-2	±0.3%	±0.3%
	Thickness	BS EN ISO 10545-2	± 10%	± 5%
	Rectangularity	BS EN ISO 10545-2	± 0.5%	± 0.4%
	Surface Flatness	BS EN ISO 10545-2	+ 0.5% - 0.3%	± 0.3%
	Water Absorption	BS EN ISO 10545-3	> 10% - ≤ 20%	> 15% - ≤ 19%
	Breaking Strength	BS EN ISO 10545-4	≥ 600 N	≥ 1500 N
	Modulus of Rupture	BS EN ISO 10545-4	≥ 12 N/mm <sup>2</sup>	> 18 N/mm <sup>2</sup>
	Resistance to Surface Abrasion	BS EN ISO 10545-7	Manufacturer to define abrasion class	PEI Class 2 - 5
	Coefficient of Linear Thermal Expansion	BS EN ISO 10545-8	Test method available	≤ 7 x 10 <sup>-6</sup> /°C
	Thermal Shock Resistance	BS EN ISO 10545-9	No visible defect	No visible defect
	Crazing Resistance	BS EN ISO 10545-11	No crazing	No crazing
	Resistance to Household Chemicals & Swimming Pool Salts	BS EN ISO 10545-13	No visible effect	No visible effect
	Resistance to Low Concentrations Acids & Alkalis	BS EN ISO 10545-13	Manufacturer to define classification	No visible effect
	Stains Resistance	BS EN ISO 10545-14	Manufacturer to define classification	Class 5 Stains removed

## PACKING DETAILS

ITEM	Pcs./Box	Sq.Mt/Box	Kg/Box	Box/Pallet	Sq.Mt/Pallet	Kg/Pallet
25x40cm 9.84"x15.7"	16	1.60	23.00	64	102.40	1,472.00
33x33cm 13"x13" (9mm)	13	1.42	20.50	81	115.02	1,660.50
33x33cm 13"x13"	9	0.98	21.00	81	79.38	1,765.00
50x50cm 20"x20"	6	1.50	25.00	56	84.00	1,400.00

## TILES DETAILS

ITEM	CM	INCH	BODY	RECTIFIED	FINISHING	THICKNESS
WALL TILES	25 x 40	9.84x15.7	Red Body	Yes	Glossy	9 mm
FLOOR TILES	33 x 33	13 x 13	Red Body	Yes	Matt	9 mm
FLOOR TILES	50 x 50	19.7 x 19.7	Red Body	Yes	Glossy/Matt	9 mm







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